

Julia Govoni

GRAPHIC DESIGNER

✉ juliagovonidesign@gmail.com [Portfolio](#) [Julia Govoni](#)

Julia is a passionate designer who thrives on creativity and a love for crafting visual stories. Specializing in branding, print, and digital design, she strives to create captivating experiences that resonate with audiences. With a keen eye for detail and a drive for innovation, she brings brands to life through thoughtful and impactful design solutions.

EXPERIENCE

Graphic Designer

🏢 Gupta Media

📅 Sept. 2022–Present

- Developed creative concepts and executed design solutions for multi-channel advertising campaigns, including print, digital, and OOH.
- Worked closely with clients to understand their brand vision, providing tailored design solutions that align with their marketing objectives.
- Played a key role in brand identity development, creating logos, visual styles, and brand guidelines for various clients.
- Presented design concepts and campaign strategies to clients, effectively communicating the rationale and value behind design choices.
- Worked with copywriters, marketers, and developers to ensure cohesive and effective campaign execution.
- Conducted thorough quality checks on all design outputs, ensuring they meet the agency's high standards and client expectations.

Graphic Designer II

🏢 Kiewit

📅 June 2019–August 2022

- Specialized in quality control, document layout, and production for proposal documents and other design projects
- Ensured final delivery deadlines were met and communication was effective with team while in a leadership position.
- Created graphics for auxiliary support such as poster, presentation, logo, and template designs.

SKILLS

Creative

Branding, Visual Strategy, Motion Design, Web Design

Tools

Figma, Photoshop, Illustrator, After Effects, InDesign

EDUCATION

Bachelors of Fine Arts

🏢 Savannah College of Art and Design 📅 2020